# THE MAKING®

## The Aims of The Theatre of Making

#### **Our Mission**

To inspire family audiences through a long-term programme of craft workshops which support artists and are embedded within the community.

## Our objectives

- To be a centre of excellence for high quality contemporary craft
- To inspire people to discover and apply their creativity
- To encourage more people to get involved in craft
- To support the professional development of artists, makers, students and arts educators

#### Our audiences

Our events are targeted at family audiences, children, artists, enthusiasts, students and teachers. However we are open to all and are committed to encouraging involvement from those who are less likely to have an opportunity to experience craft.

The Theatre of Making is highly regarded amongst the art and craft community. The events provide employment for artists and therefore play an important part in their professional development.

### What people say about us

We receive a constant stream of feedback about our events. Here are just a few examples;

'What made the day so successful, in my opinion, was the way in which it made so many artistic and creative workshops, accessible to people of all ages and abilities. My mother-in-law and I were totally absorbed in fashioning a city landscape from scrap metal and a soldering iron - something we would just never get the opportunity to do in the normal course of events!'

Participant, Fired Up at Milestones Museum, Basingstoke, 2007

'As a maker the Making has helped to raise my profile as an artist. I was given the opportunity to work in a new and exciting environment, very public giving the wider community access to my working methods and techniques'

Samantha Bryan, artist at our Christmas Theatre of Making in Festival Place Shopping Centre





